

Music Power 100: The full list

The 100 most influential people in the UK music industry in 2011

theguardian

Can't be bothered to root through 100 in-depth profiles? Get the brief on UK music's major players right here, right now

- Interactive: The Music Power 100
- Blog: Find out the logic behind the list and have your say
- News: Team Adele top Guardian Music Power 100



Full team ahead ... Adele – along with the managers, pluggers and publishers behind her – tops our UK Music Power 100

Here's the full Music Power 100 – the people exercising the greatest influence over the UK's pop and rock listening habits right now. To read more about any of the entries, just click on the names.

1. Team Adele

Artist: Adele
Label executive: Richard Russell, founder, XL Recordings
Manager: Jonathan Dickins
Publisher: Paul Connolly, European and UK president, Universal Music Publishing Group
Radio plugger: Brad Hunner, Radar Plugging

2. Lucian Grainge and David Joseph

Label executives: CEO, Universal Music Group, and chairman and CEO, Universal Music UK

3. Simon Cowell

Label executive: managing director, Syco

4. Nigel Harding

Broadcaster: Music policy executive, Radio 1

Person or persons unknown | No 5

Apple's secrecy means the only thing we can confidently state is that iTunes sales are huge and growing

Retailer: iTunes UK

We may be guilty of overstating the power of Apple's iTunes division, but it's impossible to be absolutely sure – and that's the way the company likes it. Part of the cult of Apple is an aversion to public scrutiny of their internal workings, and an air of mystery surrounds even the names and job titles of iTunes's senior staffers. All the company's British press office will confirm is that decisions over which releases get promoted on the iTunes front page are taken by more than one person (our research turned up various names, the most persuasive being Neil West, whom we believe to be iTunes UK's head of music, and Oliver Schusser, the senior director of iTunes Europe). Apple's fastidious reluctance to share anything other than broadest statistical headlines means the only thing we can confidently state is that iTunes sales are huge and growing. It may be the biggest music retailer in the UK; it's probably the most important. But why the secrecy?

6. Chad Hurley, Steve Chen and Jawed Karim

Digital media: founders, YouTube

7. George Ergatoudis

Broadcaster: head of music, BBC Radio 1 and 1Xtra

8. Larry Page, Sergey Brin and Eric Schmidt

Digital media: co-founders, Google, and their executive chairman

9. Simon Moran

Live music promoter: managing director, SJM Concerts

10. Jeff Bezos

Retailer: president and CEO, Amazon.com

11. will.i.am

Artist: Black Eyed Peas
Producer: Justin Timberlake, U2, Britney Spears, Nicki Minaj, Cheryl Cole

12. Lyor Cohen

Label executive: chief executive, Warner Music US

13. Mark Zuckerberg

Digital media: founder, Facebook

14. Team Radiohead

Artists: Thom Yorke, Jonny Greenwood, Colin Greenwood, Ed O'Brien, Phil Selway
Managers: Chris Hufford, Bryce Edge and Brian Message

15. Ged Doherty

Label executive: chairman and CEO, Sony BMG UK and Ireland

16. Max Hole

Label executive: COO, Universal Music Group International

17. Jeff Smith

Broadcaster: head of music, Radio 2/6Music

18. Lady Gaga

Artist

19. Rob Stringer

Label executive: chairman, Sony Music Label Group

20. John Reid, Christian Tattersfield and Max Lousada

Label executives: CEO, Warner Europe; CEO, Warner Music UK; chairman, Atlantic Records UK

21. Roger Faxon

Label executive: CEO, EMI Group

22. Martin Mills

Label executive: chairman, Beggars Group

23. Simon Fuller

Manager: founder and CEO, XIX Entertainment

24. Damon Albarn

Artist: Blur, Gorillaz, the Good, the Bad and the Queen
Label executive: co-founder, Honest Jon's

25. Nick Williams

Talent mentor: principal, Brit School

26. Melanie Armstrong

Retailer: head of music, HMV

27. Daniel Ek

Digital media: founder, Spotify

28. Team Dizzee Rascal

Artist: Dizzee Rascal
Manager/producer: Nick "Cage" Denton

29. Zane Lowe and Clare Chadburn

Broadcasters: DJ and producer, Radio 1

30. Mark Cooper

Broadcaster: Creative head, BBC TV music entertainment

31. Mike Smith

Label executive: managing director, Columbia Records

32. Ashley Tabor

Broadcaster: founder and CEO, Global Group

33. Gordon Smart

Print media: editor, Bizarre, the Sun

34. Michael and Emily Eavis

Live music promoters: Glastonbury festival organisers

35. Geeneus

Talent mentor, broadcaster and producer: head of Rinse FM

36. Denis Desmond

Live music promoter: owner, MCD Productions

37. Jack Dorsey, Biz Stone and Evan Williams

Digital media: co-founders, Twitter

38. Jay-Z

Artist
Label executive: co-founder, Roc-A-Fella Recordings

39. Tim Westwood

Broadcaster: DJ, Radio 1/1Xtra

40. Harvey Goldsmith

Live music promoter: Harvey Goldsmith Productions

41. Michael Mulligan

Retailer: music buying manager, Tesco

42. Murray Chalmers

Publicist: Murray Chalmers PR

43. Alison Howe

Broadcaster: producer, Later ... With Jools Holland

44. Paul Cheal and Krissi Murison

Print media: publishing director and editor of NME

45. Chris Moyles and Aled Haydn Jones

Broadcasters: DJ and producer, Radio 1

46. Karen Williams

TV plugger: founder, Big Sister Promotions

47. Kyle Lynd

Broadcaster: music supervisor, Skins

48. Rob Hallett

Live music promoter: president of international touring, AEG Live

49. The Smeezingtons

Artist/songwriter/producer: Bruno Mars
Songwriters/producers: Philip Lawrence, Ari Levine

50. Alan Edwards

Publicist: CEO, Outside Organisation

51. Dr Luke

Producer/songwriter: Katy Perry, Jessie J, Britney, Taio Cruz

52. Huw Stephens and Natasha Lynch

Broadcasters: DJ and producer, Radio 1

53. Liam Howlett

Artist: the Prodigy

54. Darcus Beese and Ted Cockle

Label executive: co-presidents, Island

55. Pete Tong

Broadcaster: Radio 1 DJ

56. Fraser T Smith

Writer/producer: Adele, Tinchy Stryder, Ellie Goulding

57. Rob da Bank

Broadcaster: Radio 1 DJ
Label executive: founder, Sunday Best
Live music promoter: Founder, Bestival

58. Geoff Travis and Jeannette Lee

Label executives: partners, Rough Trade

59. Peter Robinson

Digital media: editor, Popjustice

60. Lohan Presencer

Cub promoter and label executive: CEO, Ministry of Sound

61. Dean James, and Cerne Canning and James Sandom

Live music producer: Co-CEO, Mama Group
Managers: Franz Ferdinand, the Vaccines, White Lies, Kaiser Chiefs

62. N-Dubz

Artists

63. Rob Lynch

Radio plugger: founder, Airplayer Independent Promotions

64. Laurence Bell

Label executive: founder, Domino Records

65. Paul Latham

Live music promoter: president, Live Nation UK

66. Guy Moot

Publisher: president, EMI Music Publishing

67. Carl Fysh and William Rice

Publicists: Purple PR

68. Steve Purdham

Digital media: founder and CEO, We7

69. Laura Lukanz

Broadcaster: music manager, BBC 1Xtra

70. David Goodman

Digital media: CEO, CBS Interactive Music Group

71. Steve Schnur

Digital media: worldwide executive, music and marketing EA

72. Eric Wahlforss

Digital media: founder, SoundCloud

73. Melvin Benn

Live music promoter: MD, Festival Republic

74. The nu-folk gang

Artists: Mumford & Sons and Laura Marling
Manager: Adam Tudhope

75. Mark Hargreaves

Manager: Jessie J, Ellie Goulding

76. Many Ameri, Torsten Schmidt

Talent mentors: founders, Red Bull Music Academy

77. Martin Elbourne

Live music producer: Glastonbury booker

78. Paul Epworth

Producer: Adele, Florence + the Machine, Plan B

79. Richard Griffiths and Harry Magee

Managers: founders, Modest! Management

80. Stargate

Producers/Songwriters: Rihanna, Katy Perry, Ne-Yo

81. Rimi Atwal

Print media: publishing director, Bauer music titles

82. Ryan Schreiber

Digital media: founder, Pitchfork

83. Simon Frith

Talent mentor: chair, Mercury music prize jury

84. Magnetic Man

Artists: Benga, Skream, Artwork

85. Roland Swenson

Live music promoter: president, SXSW

86. David Guetta

Artist
Producer: Black Eyed Peas, Jennifer Lopez

87. Danger Mouse

Artist: Gnarls Barkley, and multiple collaborations
Producer: Gorillaz, Black Keys, Beck

88. Plan B

Artist

89. Marc Robinson

Label executive: director of film, TV and licensing, Universal Music

90. Russell Warby

Live music booking agent: vice president of music international, WME

91. Barry Hogan

Live music promoter: founder, ATP

92. RedOne

Songwriter/producer: Lady Gaga

93. Kanya King

Talent mentor: founder and CEO, the Mobo awards

94. Team SuBo

Artist: Susan Boyle
Manager: Andy Stephens

95. Gavin Maude

Lawyer: partner, Russells Solicitors

96. Bob Angus

Live music promoter: managing director, Metropolis Music

97. Annie Mac

Broadcaster: DJ, Radio 1

98. John Northcote

Live music producer: CEO, Academy Music Group

99. Jamie xx

Artist: the xx
Remixer: Gil Scott-Heron

100. Tom Anderson and Chris DeWolfe

Digital media: founders, MySpace